



P.O. Box 713, Frankfort, KY 40602-0713

The Correspondent

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Keeping Up With “The Joneses”

The old adage holds true today: Whatever your neighbor has, you want to have it too. In banking, it’s not so much *want* but *need*. That need is driven by the requirement to compete for business and to retain existing relationships. Community banks already have a “leg up” in many markets because of their commitment to customer service and hometown decision making. But with the economy continuing to be weak, many customers and businesses are looking for value in their banking relationships, both in services offered and in cost.

The Bankers’ Bank of Kentucky has strived for the past twenty-one years to provide “big bank” options that community banks can afford. Our menu of services covers the most basic banking and communications needs to some of the more customized solutions such as bond accounting/safekeeping, ALM, credit/debit/pre-paid cards, and much more. We continually explore relationships with providers to give you the tools you need to compete in this challenging environment. If you haven’t spoken to your BBKY Correspondent Officer lately about our service offerings, give him a call, or, contact Lynn Ellis, 1st Vice President, for information. We can help you get *ahead* of the Joneses!

2009 Employee Customer Service Excellence Awards

The Bankers’ Bank of Kentucky is now soliciting nominations for the 2009 Employee Customer Service Excellence Awards. These awards were created to honor employees that have gone “above and beyond” their normal job responsibilities in helping our customers and in consistently promoting customer service excellence.

On the members’ side of bbky.com, you will find a link under “Important BBKY Info” that will take you to the nomination form with a list of eligible employees (officers are not eligible) and space to nominate up to three persons.

The nomination deadline is October 31st. We will recognize the winners of this year’s awards in “The Correspondent” along with some of your comments.



IN THE NEWS...

Use of Paper Food Coupons Ending

Since June 18, 2008, states have been prohibited from issuing nutrition benefits by way of food stamps or food coupons. As of June 17, 2009, retailers must stop accepting food stamps and may not redeem food stamps at their financial institution for credit. After September 17, 2009, financial institutions may no longer submit food stamps to the Federal Reserve for credit.



Retail food stores should not be accepting paper food stamps and likewise, you should not be accepting them for deposit from these stores.

Make sure your tellers and/or CSR's know not to accept paper food stamps for deposit.

New Relationships for May/July

Settlement/Cash Letter Clearing:

First National Bank of Muhlenberg Co., Central City KY
First National Bank, Ronceverte WV
1st Trust Bank, Hazard KY
Louisa Community Bank, Louisa KY
Bank of Evansville, Evansville IN
Citizens Union Bank, Shelbyville KY
Dupont State Bank, Dupont IN
First Farmers Bank, Owenton KY

Dataline:

First National Bank, Ronceverte WV
1st Trust Bank, Hazard KY
Louisa Community Bank, Louisa KY
Bank of Evansville, Evansville IN
Dupont State Bank, Dupont IN

Dataline Limited:

First National Bank of Muhlenberg Co.

Safekeeping/Bond Accounting:

1st Trust Bank, Hazard KY
Calhoun County Bank, Grantsville WV

DDA/Fed Funds Relationship:

Franklin Bank & Trust, Franklin KY
Citizens Union Bank, Shelbyville KY
Dupont State Bank, Dupont IN

Shareholder:

Franklin Bank & Trust, Franklin KY

RapidClear Image Cash Letter:

Bank of Caneyville, Caneyville KY
Bank of Evansville, Evansville IN

Welcome to the Bankers' Bank of Kentucky family!



Helpful Hints For Cash Letter Adjustments

Check 21 law and the exchange of images instead of paper checks has created many different options when it comes time for adjustments. Here are a couple of tips to help with your decision:

- >For RapidClear Forward Image customers -- send all requests to BBKY for processing on your outbound items needing adjustment.
- >For FedForward customers -- send all requests to Fed via FedWeb or Dataline.
- >For instances where you have sent a duplicate item in your outbound letter, the first step is to try to resolve directly with the other financial institution.
- >For ALL inclearing adjustment needs, send the request to Fed via FedWeb or Dataline.



Also, effective August 31, Fed is eliminating the \$25 minimum on PAID adjustment requests. Again, this is only for your FedForward or FedReceipt cash letters, not RapidClear forward cash letters.

If you have any questions at all about which method is best for your particular situation, please call BBKY and ask for Ashley or Velta.

BBKY Birthdays and Anniversaries For May and June

Happy Birthday...

Dan Hughes	Becky Sisco
Jeanne Martin	Thomas McCrosky
John Clark	Velta Riddle
Casey Hayden	Dede Johnson

Happy Anniversary...

Jeanne Hellard	1 year of service
Sara Hughes	2 years of service
Aron Hill	3 years of service
Beth Miller	3 years of service
Butch White	4 years of service
Todd Beers	5 years of service
Velta Riddle	12 years of service
Lynn Ellis	20 years of service

Upcoming Items

Sept. 18 -- IAT

International ACH Transactions begin on Sept. 18th. Watch the Dataline News for more info on your options for identification and OFAC scanning.

Oct. 23 -- Standard Bearers' Event

All Standard Bearer shareholders are invited to our annual recognition event at Keeneland. Please contact your account representative or Lynn Ellis for reservations and ticket info.

Dec. 1 -- ACH Audit Deadline

Visit our website www.bbky.com or...
call us toll free! 800-248-3229



Helpful Fax Numbers

Operations: 502-695-0638

Wire Room: 502-848-5739

Loan Dept.: 502-695-8273

General: 502-695-0221

Compliance Materials Available On bbky.com

Many documents are available to our customers on the members' side of bbky.com to help with your compliance and due diligence needs on The Bankers' Bank of Kentucky. You will find financial reports, various policies, and necessary information on Dataline's security features.



The Bankers' Bank of Kentucky

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